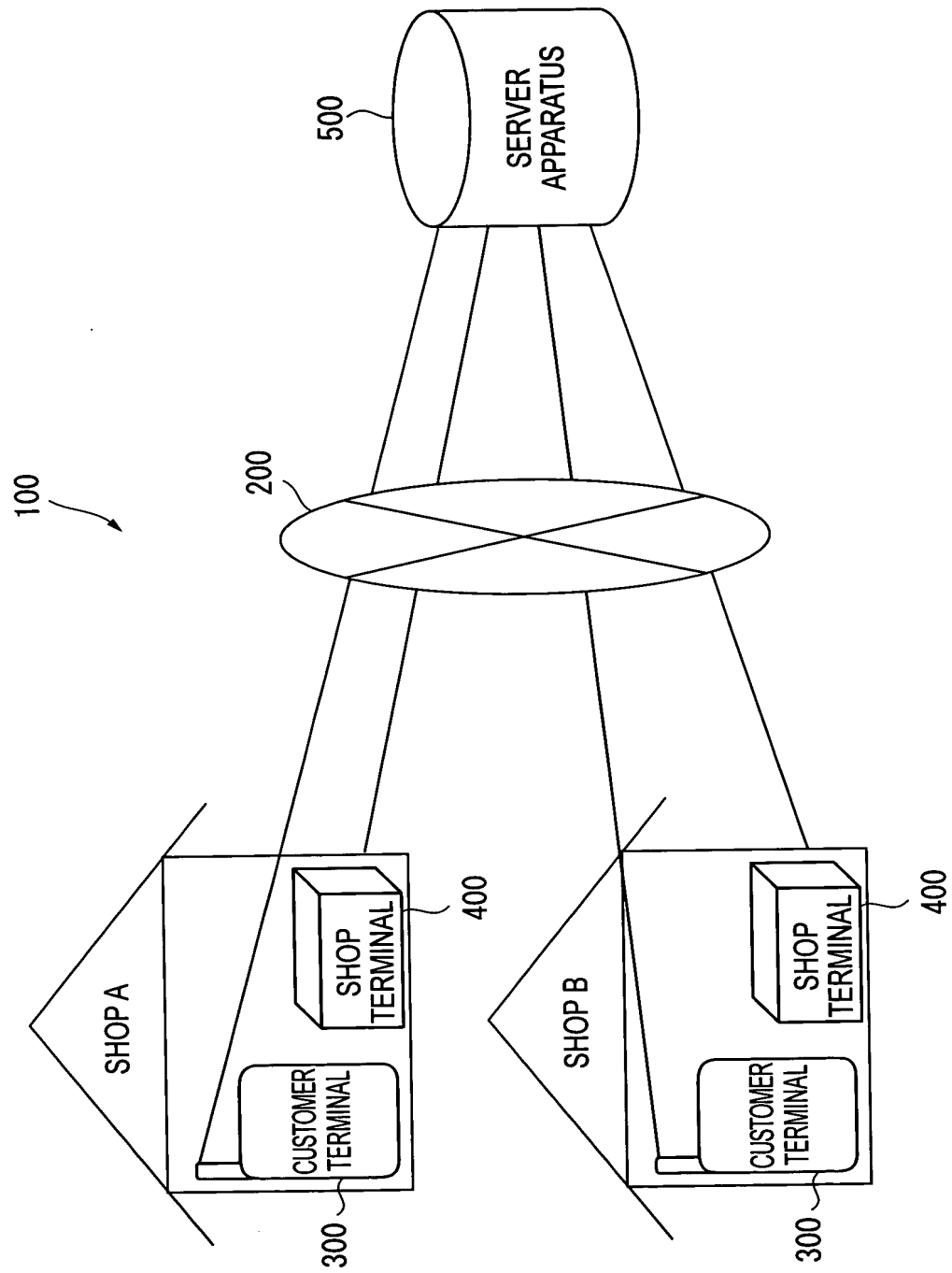


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FIG. 1



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FIG. 2

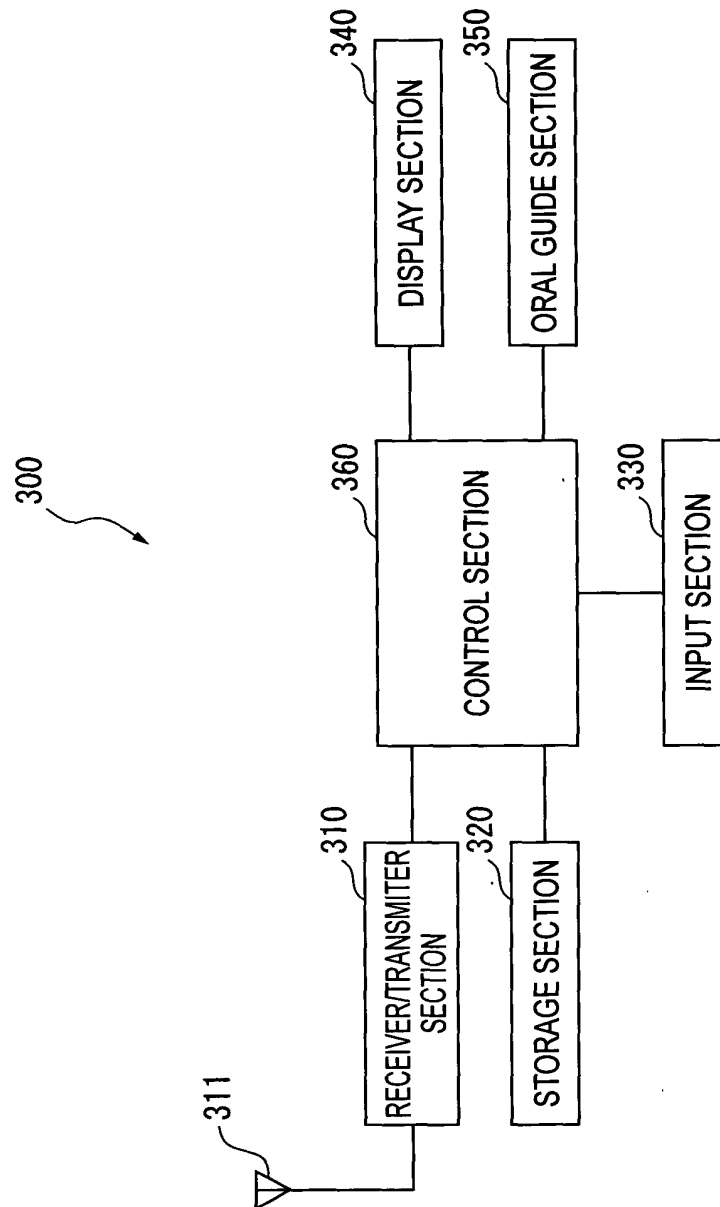
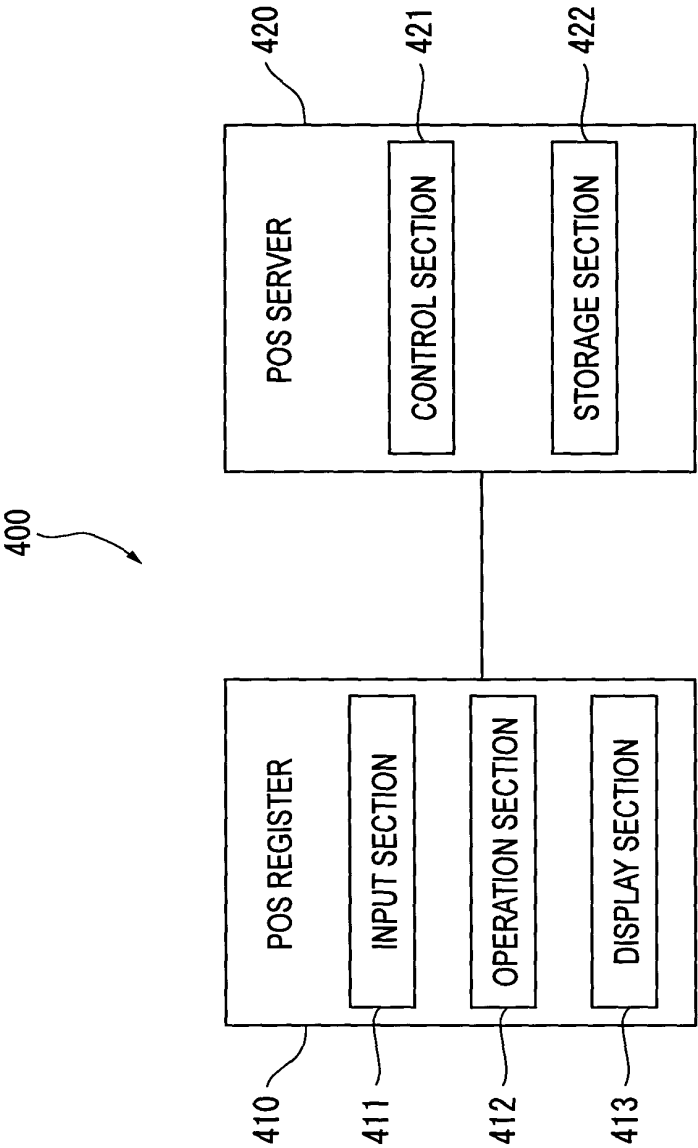


FIG. 3



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FIG. 4

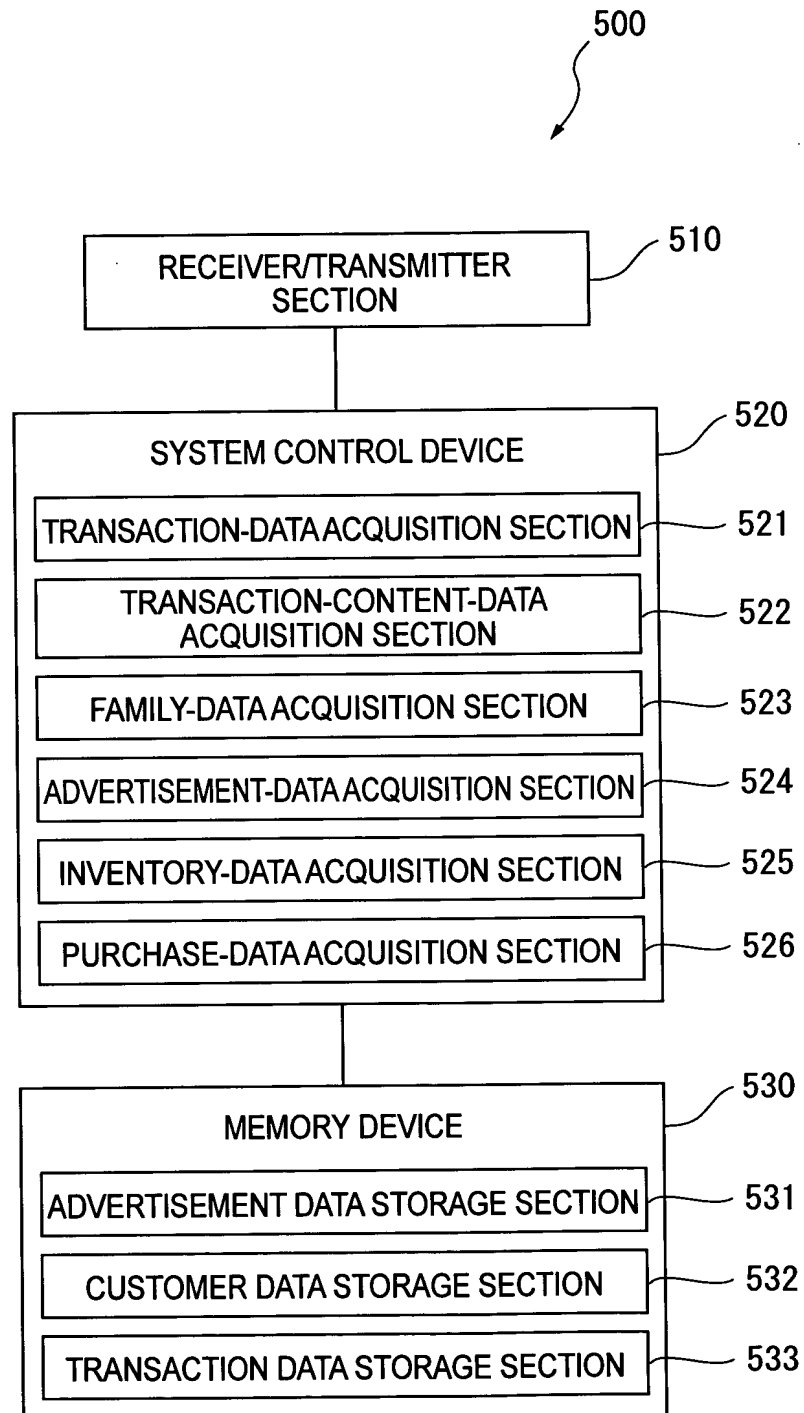


FIG. 5

531f	531a	531d	531b	531e
TRANSACTION DATE	SHOP CODE NUMBER	CLASS CODE	MERCHANDIZE CODE	BARGAIN PRICE
20020401	111	25	250001	300
20020401	111	10	130048	500
20020401	123	10	130015	700
⋮	⋮	⋮	⋮	⋮

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FIG. 6

TRANSACTION TYPE	CLASS CODE
10	VEGETABLE
13	PROCESSED FOOD
25	FISH
⋮	⋮

FIG. 7

532i CUSTOMER NUMBER	532h SIZE OF FAMILY	532a ADDRESS TO WHICH ADVERTISEMENT DATA SHOULD BE SENT	532c CREDIT CARD NUMBER	532d VALIDITY TERM OF THE CARD
a0001	1	a0001@ X X		
a0002	4	a0002@ □ □		
a0003	8	a0003@ X □		
⋮	⋮	⋮		

FIG. 8

532b	532c	532d	532e	532g	532a	532f
MOBILE TELEPHONE NUMBER	CREDIT-CARD NUMBER	VALIDITY TERM OF THE CARD	NAME OF THE CUSTOMER	ADDRESS OF THE CUSTOMER	MAIL ADDRESS	CODE NUMBER
09012345678	000-000-000	02-05	OO □□	** TOKYO	shimizu@**.co.jp	9999
...	...	...	...	...	...	...

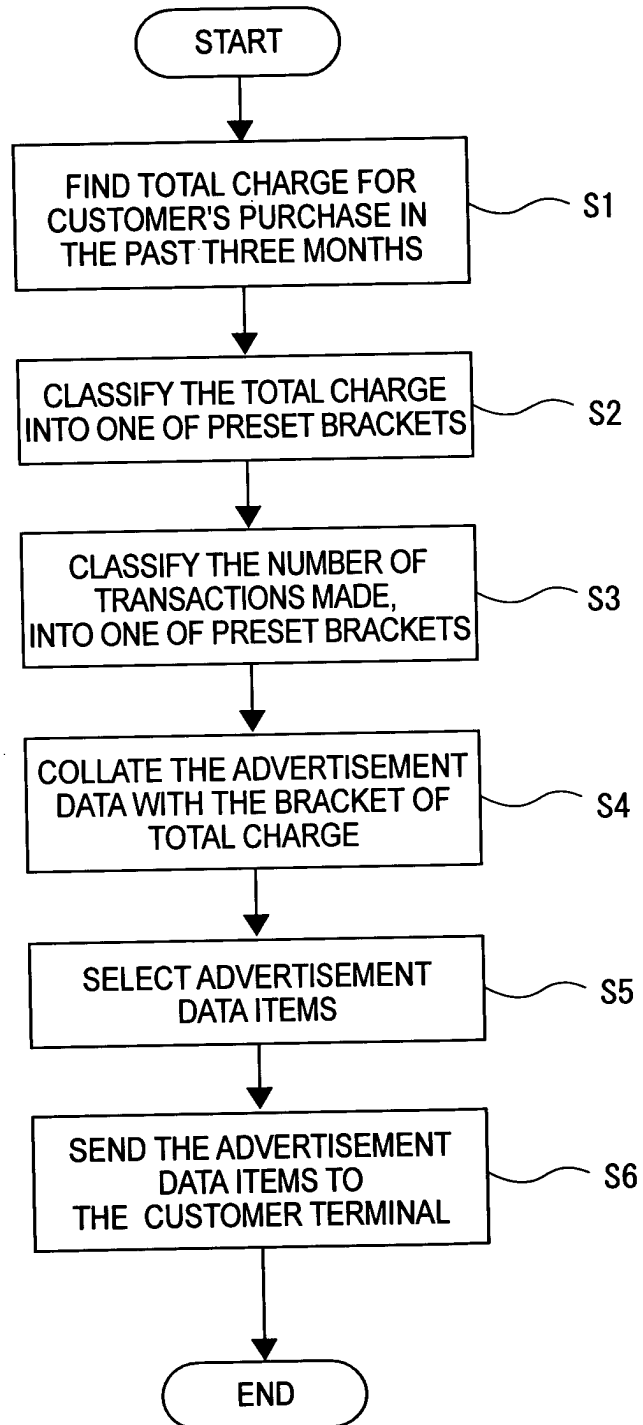


FIG. 9

533e	531a	532i	531d	531b	533g
DATE	SHOP CODE NUMBER	CUSTOMER NUMBER	CLASS CODE	MERCHANDIZE CODE	PRICE OR CHARGE
20020401	111	a0001	25	250001	2000
20020401	111	a0001	10	100001	500
20020401	111	a0002	13	130040	5000
⋮	⋮	⋮	⋮	⋮	⋮



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FIG. 11



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FIG. 12

